



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

# CONTRACT

<u>Contract / Revision</u> 572819 /		<u>Alt Order #</u> 09811041
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 09/06/12 - 09/10/12		<u>Estimate #</u> 1703
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 09/04/12 / 09/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Great American Media**  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/08/12	09/08/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$900.00			
N 2	8	09/08/12	09/08/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$900.00			
N 3	8	09/05/12	09/10/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				2	\$1,600.00			
N 4	8	09/05/12	09/10/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				1	\$350.00			
N 5	8	09/05/12	09/10/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				1	\$1,600.00			
N 6	8	09/05/12	09/10/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				1	\$1,100.00			
N 7	8	09/08/12	09/08/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$600.00			
N 8	8	09/08/12	09/08/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$900.00			
N 9	8	09/09/12	09/09/12	Fox 8 Early News 7a-8a	Su 7a-8a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$600.00			
N 10	8	09/09/12	09/09/12	FOX News Sunday	10a-11a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$600.00			
N 11	8	09/05/12	09/10/12	M-F 11a-12p	11a-12p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
JUDGE JOE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
572819 /	09811041

Contract Dates	Product	Estimate #
09/06/12 - 09/10/12	DSCC IE	1703

Advertiser	Original Date / Revision
Democratic Senatorial Ca	09/04/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				2	\$400.00			
N 12	8	09/05/12	09/10/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				1	\$700.00			
N 13	8	09/05/12	09/10/12	M-F 2p-3p	2p-3p		:30			NM	1	\$400.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				1	\$400.00			
N 14	8	09/05/12	09/10/12	M-F 3p-4p	3p-4p		:30			NM	2	\$1,100.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				2	\$550.00			
N 15	8	09/05/12	09/10/12	M-F 4p-5p	4p-5p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				2	\$600.00			
N 16	8	09/05/12	09/10/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				2	\$2,000.00			
N 17	8	09/05/12	09/10/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				2	\$2,000.00			
N 18	8	09/05/12	09/10/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				2	\$1,800.00			
N 19	8	09/05/12	09/10/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF--				1	\$1,800.00			
N 20	8	09/05/12	09/10/12	Late News Rotator	10p-11p Rotator		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--TF-S				1	\$2,800.00			
N 21	8	09/05/12	09/10/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/05/12	09/11/12	M--T---				2	\$1,000.00			
N 22	8	09/09/12	09/09/12	Cleve Browns ESPN & Fox	Cleve Browns Garr		:30			NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$16,000.00			
N 23	8	09/08/12	09/08/12	College Football Late	College Football La		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$2,500.00			
Totals											31	\$51,650.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	31	\$51,650.00	\$43,902.50
<b>Totals</b>	<b>31</b>	<b>\$51,650.00</b>	<b>\$43,902.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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